

2024 Whitehawk Ranch Ladies Golf Club Survey Results

Thank you to all of you who responded to the survey and provided thoughtful feedback! We take your input seriously and strive to facilitate a great golfing experience for all of our members.

We have 36 members on our roster and 27 members responded to the survey. This is an excellent response rate (75%)!

Here are the survey questions and a summary of the responses:

1. Please rate your overall satisfaction with the WHRLGC events this year:

- 'Very satisfied' = 23 responses
- 'Somewhat satisfied' = 2 responses
- 'Neither satisfied nor dissatisfied' = 1 response

2. Which best describes your primary objectives in the game of golf?

- 'Have fun' = 26 responses
- 'Socialize' = 18 responses
- 'Play competitively' = 16 responses
- 'Network' = 12 responses

3. Which of the following would you like to see offered by the WHRLGC:

- 'Skills clinic with head golf pro' = 20 responses
- 'Putting tournament' = 11 responses
- 'Rules of golf education' = 8 responses
- 'Handicapping education' = 7 responses
- 'More social events' = 7 responses

4. Generally speaking, I feel like the WHRLGC is well organised

- 'Strongly agree' = 19 responses
- 'Agree' = 8 responses

5. What is your primary source for obtaining WHRLGC information?

- 'Email' = 23 responses
- 'Website' = 4 responses

6. What else could we do to improve your experience as a member of the WHRLGC?

- ▶ Schedule more social events - maybe a cocktail hour once per month or 3x/summer?
- ▶ Conduct more clinics
- ▶ Post reminders about birthdays
- ▶ Get the premium version of Golf Genius
- ▶ Do more events with other clubs
- ▶ Decrease the cost of the Invitational
- ▶ Keep bringing in new members to the group and to the board
- ▶ Mentors for new golfers
- ▶ Form an organised 9 hole group one day per week, with the option of being able to play 18 holes on Tuesdays